

Examiner's promptness in sending the Applicant this Office Action concerning the restriction requirement.

In response to the Examiner's restriction requirement, the Applicant hereby elects Group I (claims 1-19), without prejudice to the filing of any divisional application(s).

Election of Species

In response to the Examiner's requirement that the Applicant elect a single disclosed species for prosecution on the merits to which the claims shall be restricted if no generic claim is finally held to be allowable, the Applicant hereby elects the species disclosed in Figs. 1, 2(a) and 4.

In particular, Fig. 2(a) shows an embodiment of the invention in which a user interface (such as that recited in claim 1) is a stand-alone device, as recited in dependent claim 4. This is in contrast to the embodiment shown in Fig. 2(b), where the user interface is mounted on another structure within a store.

Fig. 4 shows a particular embodiment of a user interface in which the user interface is designed to primarily output information by way of a visual display and primarily receive inputs by way of a manual entry device such as a keyboard, touch screen, etc. This is in contrast to the embodiment shown in Fig. 3, where the user interface is designed to primarily output information by way of synthesized speech and primarily receive inputs by way of a voice-recognition system.

Fig. 1 shows an exemplary store in which user interfaces, for example, those discussed with reference to Fig. 2(a) and Fig. 4, are implemented.

Pending claims 1 and 4-19 read on the elected species. Claims 4 (at least in part), 8 and 9 in particular appear to be directed to the elected species.

Information Disclosure Statements

Although the Applicant acknowledges the Examiner's invitation to provide statements as to the merits of the documents cited in the Information Disclosure Statements, the Applicant has no additional helpful information to provide to the Examiner.

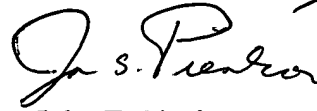
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In view of the above Remarks, the Applicant respectfully requests reconsideration and allowance of the present Application. The Applicant invites the Examiner to

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telephone the Applicant at (414) 228-6881 if the Examiner believes additional discussion would help further the prosecution of the Application.

Respectfully,

A handwritten signature in cursive script, appearing to read "John T. Pienkos", with a long horizontal flourish extending to the right.

John T. Pienkos
Applicant

Dated: 4/25/03
5017 N. Hollywood Ave.
Whitefish Bay, WI 53217